

DM1 FLASH INTERNET AD

Name _____ Period _____ Date _____

FLASH (50 PTS.)	SCORE	POSSIBLE
2 separate and distinct scenes were added to the Flash animation		10
Alpha was used at least once		10
Tweens used throughout the animation		10
Animation is a minimum of 10 seconds		5
Layers were named and used properly		5
Sound of some kind was added throughout animaiton		10
CREATIVITY (30 PTS.)		
Does your animation advertise a TV show or Movie affectively?		5
Is your animation clear to your audience? Easy to read?		5
Overall effect of your Ad, creativity, use of colors, use of graphics, etc....		20
STORYBOARDS (10 PTS.)		
Storyboards were drawn prior too creating in Flash, notes about movement, and are similar to the final product		10
PROPER FILE MANAGEMENT (10 PTS.)		
File was in the proper format (.fla and .swf)		4
File was properly named (lastname + firstname + period + internet ad)		3
File was properly submitted (copied to Scales)		3
Total Score		100

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